



300 Pompton Road  
 SGA Office, Equestrian Team  
 Wayne, NJ 07470  
[heinricha@student.wpunj.edu](mailto:heinricha@student.wpunj.edu)  
 Fax # (973) 720-2915

To Future William Paterson Supporters-

The William Paterson University Equestrian Team is hosting their annual Intercollegiate Horse Show Association (IHSA) horse show on Sunday, October 25th, 2009 and a second show this up coming spring semester, date TBD. We are looking for ad donations for our show's programs. The proceeds of your generosity go directly towards running our events smoothly. Listed below are the levels of donation. If you are interested in being a part of our programs, please email, fax, or standard mail your ad template. We appreciate your donation in advance. Any ads purchased at the two-ad rate will be featured in the fall and spring program book. \*\*\*

All ads will be printed in black and white. Ads less than 1 whole page are limited to one graphic/photo per ad. Each ad is a total of 5 lines of text with 30 characters, including spaces. Any lines there after are \$5 each. Please submit a copy of your ad template with the bottom portion of this form. Payment accepted in the form of cash or check only. Please make checks out to WPUNJ SGA with Equestrian Team in the memo line. If you have any questions concerning this ad sale, please contact Alice Heinrich at [heinricha@student.wpunj.edu](mailto:heinricha@student.wpunj.edu).

\*\*\* Please submit your ad template by Oct. 16th, 2009. \*\*\*

\*\*\*The William Paterson University Equestrian Team has every intention of hosting a spring show. If for some unforeseen reason we cannot, advertisers have the option of either donating the extra money to the Team or having the difference returned to them.

Donate to the WPU Team  Please Return the difference

### William Paterson University Equestrian Team Ad Journal

#### FALL SHOW ONLY

Full page: \$75 x #\_\_\_ = \$\_\_\_\_\_  
 Half page: \$50 x #\_\_\_ = \$\_\_\_\_\_  
 Quarter page: \$35 x #\_\_\_ = \$\_\_\_\_\_  
 Business Card: \$15 x #\_\_\_ = \$\_\_\_\_\_

#### FALL & SPRING SHOW

\$130 x #\_\_\_ = \$\_\_\_\_\_  
 \$80 x #\_\_\_ = \$\_\_\_\_\_  
 \$60 x #\_\_\_ = \$\_\_\_\_\_  
 \$25 x #\_\_\_ = \$\_\_\_\_\_

**\$20 SAVINGS**  
**\$20 SAVINGS**  
**\$10 SAVINGS**  
**\$ 5 SAVINGS**

Total Donation: = \$\_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_